

Hyundai Auto Link Driving Challenges



Winners

Our recent series of driving challenges was a great success and gave us some interesting insights into the driving habits of Hyundai drivers.



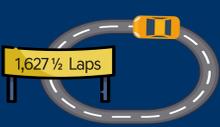
Best Driver

The best driver Kelly F. is from NSW, he is aged between 30 and 49 years, owns a yellow Kona and has been driving more than 10 years.

He earned **370** good driving badges.



Challenge Achievements



Longest distance for a trip 651 KMs



Longest distance in a day 1,148 KMs



Longest time travelled in a trip 7.5 Hours



Most trips in a day 34 Trips

Interesting Insights

We compared all drivers versus top 100 and this is what we found.



Good Driver



Young females with over 10 years driving experience earned the most good driving badges on average.



Most Fuel Efficient Driver

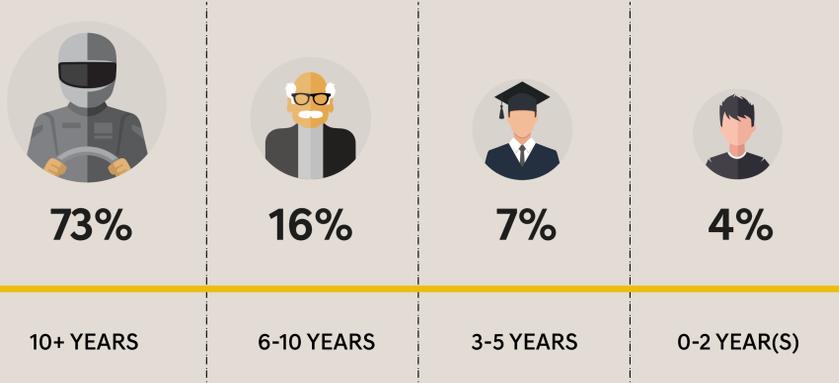


They've been driving for longer than 10 years and are 30-49 years old.



Driving Experience

There's nothing like experience, so those who have been driving for longer performed best. And they're much more likely to appear in the top 100.



Male vs Female Drivers

The blokes got beaten fair and square, with more females making it into the top 100.

Auto Manual Drivers

It was a close call, but drivers in the top 100 were 4% more likely to drive an auto.



What is most important when buying a new car?



5 star ANCAP safety rating - details refer to www.hyundai.com.au
Driving Challenges promotion period: 7 February 2018 - 7 April 2018

Surprised?
Think you can do better?
Download the Hyundai Auto Link App.
Join us in our next promotion and prove otherwise!

